

# 2022 IBA, NBA, OBA & WBA Annual Convention

COEUR D'ALENE RESORT | COEUR D'ALENE, IDAHO

## Agenda

### Monday, July 11

- 10:00 – 11:30 IBA Board of Directors Meeting
- 11:30 – 2:00 Synergy Board of Directors Meeting
- 12:30 – 2:00 ICBA Board of Directors Meeting
- 1:00 – 2:00 NBA Board of Directors Meeting
- 1:00 – 4:30 WBA PROS & Board of Directors Meeting
- 2:30 – 4:30 OBA Board of Directors Meeting
- 3:00 Registration Desk Opens
- 5:00 – 7:00 Welcome Reception in Exhibit Hall

### Tuesday, July 12

- 7:15 – 8:00 Breakfast in Exhibit Hall
- 8:00 – 12:30 Opening Ceremonies

#### Finding Opportunity in Disruption: How to Surf a Technological Tsunami and Dance with Machines

*George Chanos, Author, Speaker, Futurist*



Major changes are continuing to happen in areas like artificial intelligence, cloud computing, 3D printing, fab labs, blockchain, and genomics. During this engaging session, learn from George Chanos ways to master the mindsets that will help you overcome fears, take inspired and informed action, and prepare yourself to recognize and seize the opportunities that can be found in disruption.

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#### ABA & ICBA Update

Update from the American Bankers Association and Independent Community Bankers of America on the latest issues in Washington D.C.

#### Economic & Political Update

*Joan Woodward, Executive Vice President of Public Policy, Travelers Institute*



Joan will share her economic outlook and update us on the most pressing public policy challenges facing the Biden Administration. COVID had driven interest rates to historic lows coupled with the highest inflation rates in 40 years – now the Fed is poised to raise rates several times

this year. With the U.S. facing oil shocks and supply chain shortages -- what will all of this mean for your business? Joan will also speak to the upcoming mid-term elections and what it might mean for tax policy changes, financial services reform, and many other public policy issues.

12:30 – 1:30 Lunch in Exhibit Hall

1:30 – 2:30 Breakout Sessions

#### ESG Investing: Why Sustainable Investment Strategies Are on the Rise



*Colleen Rozillis, Partner, Consulting Services, Moss Adams*

Environmental, social, governance has become the last buzzword in most industries, but particularly financial. Whether it's investors, business owners, or other members within your organization, it's important to know your options and make sure your investments correspond with the issues important to you. For business owners, especially those in a publicly traded company, it's crucial to be aware of your company's ESG footprint. During this session we will review approaches to responsible investing strategies, particularly ESG, and how they could benefit you and your business.

#### Blockchain Update



*Kenneth Goodwin, Director, Regulatory and Institution Affairs, Blockchain Intelligence Group*  
During this presentation, learn about the latest updates in blockchain technology and what your bank should know about recent changes to the industry.

#### 2022 and Beyond: Where Do the Parties Go From Here and Who to Watch



*Geoff Gray, Principal and Founder, Gray Company*  
Long time federal lobbyist Geoff Gray will discuss the challenges facing both political parties this election year. Sparked by a worldwide pandemic, America has been battered by a series of headwinds and uncertainty reminiscent of the 1970s. With both parties facing divisions in their ranks,

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aging leadership and an increasingly polarized electorate, Geoff will discuss the trends and leaders that will influence the future of our nation.

2:45 – 4:00 **Reflections on Serving Inside the Beltway**

*Mark Calabria, Senior Advisor, Cato Institute • Sponsored by Newcleus*



Join us for a candid conversation as the former director of FHFA, Mark Calabria reflects on his experience leading the agency as they sought to remove Fannie Mae and Freddie Mac from government conservatorship, as well as his time as an economic

advisor to Vice President Mike Pence. He will also share his outlook on the upcoming elections, the current Administration's policy goals, and the industry's future.

4:00 – 4:30 **BankPAC Contributors Reception**

5:30 – 8:00 **Group Dinner**

## Wednesday, July 13

7:00 – 8:45 **IBA & ICBA Annual Meeting & Breakfast**

7:30 – 8:45 **NBA Annual Meeting & Breakfast**

7:30 – 8:45 **OBA Meeting & Breakfast**

7:30 – 8:45 **WBA Annual Meeting & Breakfast**

9:00 – 12:30 **Wild Side of Weather**

*Eric Snodgrass, Principal Atmospheric Scientist, Nutrien Ag Solutions*



Successful production agriculture has many sources of risk and changing weather conditions and forecasts drive decision-making. This presentation will investigate large-scale weather trends that have influenced yields in the US, as well as weather patterns impact-

ing crop production in the US and abroad as we look to the future. We will also look at long-term trends in weather conditions to determine if there are systematic shifts in temperature and precipitation patterns. Finally, we will look at Climate Change, DC policy, and its impact on ag and rural America. How will Ag policy impact bankers' decisions and bank policy?

**Leading Through Crisis, Conflict and Challenging Times**  
*Carmen Best, Author, Analyst, Seattle Police Chief (Ret.)*

*Sponsored by HomeStreet Bank*



Every leader has had a crash course on how to lead during conflict and challenging times over the last two years, but none more so than Carmen Best, retired chief of police for the City of Seattle. She led the city's police department through one of the most turbulent periods in the city's history, dealing with a pandemic and riots, demonstrations, and an autonomous zone in the middle of the city. During this fireside chat, she will share her unique insight into leading through crisis, ways to manage conflict, and how to overcome even the most challenging of times.

12:30

**General Session Adjourns**

1:30 – 6:00

**Optional Activities**

- *Golf Tournament at CDA Resort Golf Course*
- *Tubbs Hill Hike*
- *The Trifecta! Craft Brewery, Distillery, Winery & Lunch Tour*

6:30 – 7:30

**Closing Reception**

**Reserve  
Your Room  
Today!**

Reserve your room at a hotel in Coeur d'Alene online at:  
[www.bankersconference.com/convention](http://www.bankersconference.com/convention)  
and click on  
Hotel Information.

*Interested in exhibiting? Contact Jeni Hall at [jhall@idahobankers.org](mailto:jhall@idahobankers.org).*

*Interested in sponsor opportunities? Contact Lori Kaliher at [lkaliher@oregonbankers.com](mailto:lkaliher@oregonbankers.com).*

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## Optional Activities Wednesday, July 13

Space is limited and advanced registration is required!



**Tubbs Hill Hike**  
1:30 - 3:00 p.m.  
\$25

Tubbs Hill is a "must see", offering a taste of the wilderness in downtown Coeur d'Alene. This two-mile trail loop follows the shoreline of Lake Coeur d'Alene through evergreen forests, with historical points along the way as well as several great viewing areas.

**Includes:** Guide and bottle of water



**The Trifecta! Craft  
Brewery, Distillery, Winery  
& Lunch Tour**  
1:15 - 5:30 p.m.  
\$139

The tour will begin at Post Falls Brewing, where you will taste some brews, enjoy brick oven, sourdough pizza, and learn the process of making craft beer. Nearby is Up North Distilling, which "farm to flask" products using locally sources honey, grains, and fruits to create unique craft spirits with flavors that tantalize your taste buds and delight the soul. The final stop is the award-winning Coeur d'Alene Cellars, where you'll tour the winery and taste a variety of their delicious wines!

**Includes:** Transportation, lunch, beer, wine and distillery tastings



**Golf Tournament & Lunch**  
1:30 - 5:50 p.m.  
\$275

Join other Convention attendees for an afternoon of fun on the Coeur d'Alene Resort Golf Course. Nestled in the foothills of the Rocky Mountains on the shores of beautiful Lake Coeur d'Alene, the Coeur d'Alene Golf Course established itself as a premier destination golf course, debuting as the #11 resort golf course in the nation while unveiling an extraordinary #1 ranking in the category of "Beauty and Esthetics" by Golf Digest.

**Includes:** Transportation to the course, practice balls, cart, forecaddie, lunch and prizes

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